

The Power to Save You Money



Brought to you by The Community Energy Cooperative

2125 West North Avenue, Chicago, IL 60647 • 1-877-655-6028 • www.energycooperative.org

Introducing the Energy-Smart Pricing Plan.

The Energy-Smart Pricing Plan Provides You With:

Choice

You can sign up for a new and exciting rate.

Control

You can choose to control your electricity use with the help of new tools and information from the Cooperative.

Cash

An average household* can save at least \$100 a year on their electricity costs.

The Energy-Smart Pricing Plan is your first opportunity to take advantage of the changing electricity marketplace—and it's available exclusively through the Community Energy Cooperative.

To learn more about how the Energy-Smart Pricing Plan can benefit you and your community, look inside!

* based on an average household annual electric bill of \$1000.

To learn more about ESPP and take advantage of this great opportunity, read on!



Energy-Smart Pricing Plan (ESPP): The Power to Save You Money

The Community Energy Cooperative wants to give you the power to control your energy use and to save you money in a new way.

The Energy-Smart Pricing Plan is the Community Energy Cooperative's newest offering for its members. Through this plan, you'll be able for the first time to gain access to market-based electricity prices. And you'll have the tools you need to control when and how you use electricity, and how much money you save.

The Community Energy Cooperative is a nonprofit membership organization that helps its thousands of members connect to energy solutions. The Community Energy Cooperative offers you innovative ways to save money on energy bills, while using energy more efficiently.

Become Part of Something New: Unique Opportunity, Unique Rewards

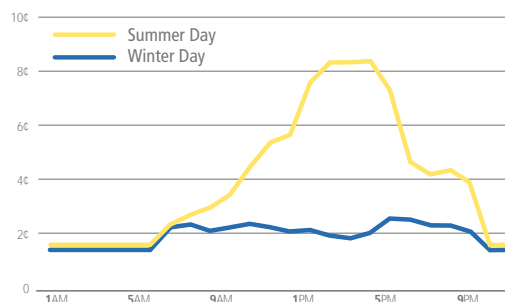
This program is the first in the nation to offer residential customers direct access to market-based prices. Take advantage of this opportunity by enrolling in the Energy-Smart Pricing Plan today!

How Do Energy Prices Change?

In the past you've paid the same flat rate for each kilowatt-hour of electricity you use, no matter when you use it.

In the wholesale market, electricity prices (excluding distribution costs) change during the course of each day and also change during different times of the year. This means that during the spring, fall, and winter prices remain low, but during the summer prices increase, particularly during the afternoon when air conditioning demand is highest.

Typical Market Prices of Electricity





What Is the Energy-Smart Pricing Plan?

The Energy-Smart Pricing Plan is a new opportunity for residential customers.

We traditionally pay the same price for our electricity regardless of when we use it. In reality, the market price for electricity varies day-to-day and hour-to-hour.

Under the Energy-Smart Pricing Plan, your rates will vary with the market cost of electricity. This means you'll benefit from low market prices during most hours of the day and most times of the year.

The Energy-Smart Pricing Plan is more than just a new rate. It's a first step towards capturing the benefits of the changing electricity marketplace—for you, and for your community. Through ESPP, what you save is up to you. Under ESPP the Community Energy Cooperative expects that the average electricity bill will be between 10-15% lower than under the standard rates, even if your pattern of electricity use remains the same. You'll save even more money when you manage your energy use during times of peak demand, and you'll help reduce the environmental impact of power production.



What's the Risk?

While prices you pay under this plan fluctuate with the market price, the risks of spikes in electricity costs are small and ESPP protects you from extreme volatility.

If this plan had been in place over the past two years, the price of electricity would have risen above 10 cents per kilowatt hour for only 1% of the time.

While past prices don't guarantee future prices, projections for 2003 are for prices at or below the prices of the last two years. In addition, to protect against extreme spikes in the price of electricity, the Cooperative provides you with a special Price Protection Cap that kicks in if the price of electricity ever rises above 50 cents per kilowatt hour, even for just one hour. This gives you the peace of mind that under extreme or emergency circumstances, you're protected.

How Does This Work?

ESPP is offered by the Cooperative, using a special rate provided by ComEd. To qualify for this rate, you must be a member of the Community Energy Cooperative. (If you are not a member, it's easy to join!) Once you enroll in this program you will continue to be a customer of ComEd, and you'll continue to receive your monthly bill from them. The Cooperative will provide you with information on how to manage your energy use during high priced periods.

Why This Makes 'Cents' for You

Under this plan, you'll have the information you need to choose and control your electricity use. The Cooperative will provide you with up-to-date price information and advice on how and when to use your appliances to maximize your savings opportunities. And we'll give you a special advance alert by phone or e-mail if prices rise above normal levels. In some cases, we'll give you new equipment to assist you in controlling your energy use.

You'll Be Able to Save Money Because:

1. You pay lower prices for electricity the majority of the time;
2. You can reduce the amount of electricity you use when the prices are higher; and
3. The Community Energy Cooperative will give you the information you need to make informed decisions about your electricity use.

How Do You Get Started? It's easy!

- Complete and send in the attached Interest Form
- Once we receive your Interest Form, the Cooperative will let you know within two weeks if you are eligible and will send you a full Enrollment Package and detailed program information. Some restrictions apply.
- Remember, enrollment is limited so send in your Interest Form as soon as possible!

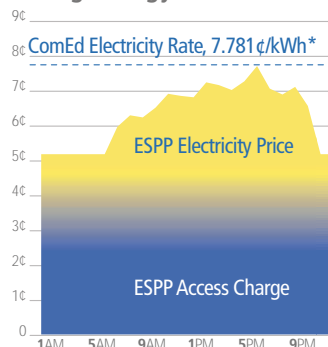
What Will I Pay for Electricity in ESPP?

Your ESPP electricity rate contains both fixed costs (the costs to provide power to your home) and the price for electricity itself. For the first time, ESPP provides you access to market-based prices for electricity, offering you the opportunity to save money, especially during the times when electricity prices are lowest.

Savings under this plan are the greatest during off-peak hours (nights and weekends). While prices increase in the summer, on most days the average price will be at or below the current flat-rate price.

*ComEd Electricity Rate represents the current blended summer-winter rate for an average single-family customer. ESPP cost is based on three-year historic hourly prices (2000-2002) and 2003 fixed costs including a participation credit.

Average Energy Prices



Frequently Asked Questions



Do I have to be a member of the Community Energy Cooperative?

Yes. Membership is only \$5. If you are not currently a member you will not need to join until the Cooperative sends you the full Enrollment Package.

How much is ESPP going to cost me?

There is no additional cost for participating in the ESPP program, but the opportunity for savings is there everyday.

Am I still a ComEd customer?

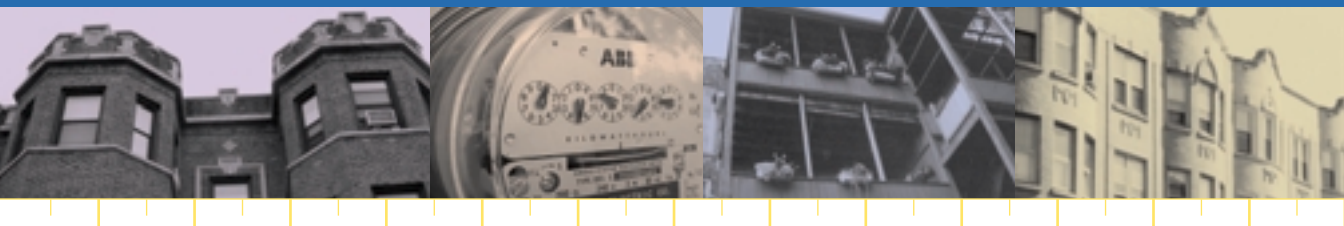
Yes. ESPP participants will be enrolled in ComEd's Rate RHEP—Residential Hourly Energy Pricing (Experimental), and continue to be ComEd customers.

Who will I pay my electric bill to?

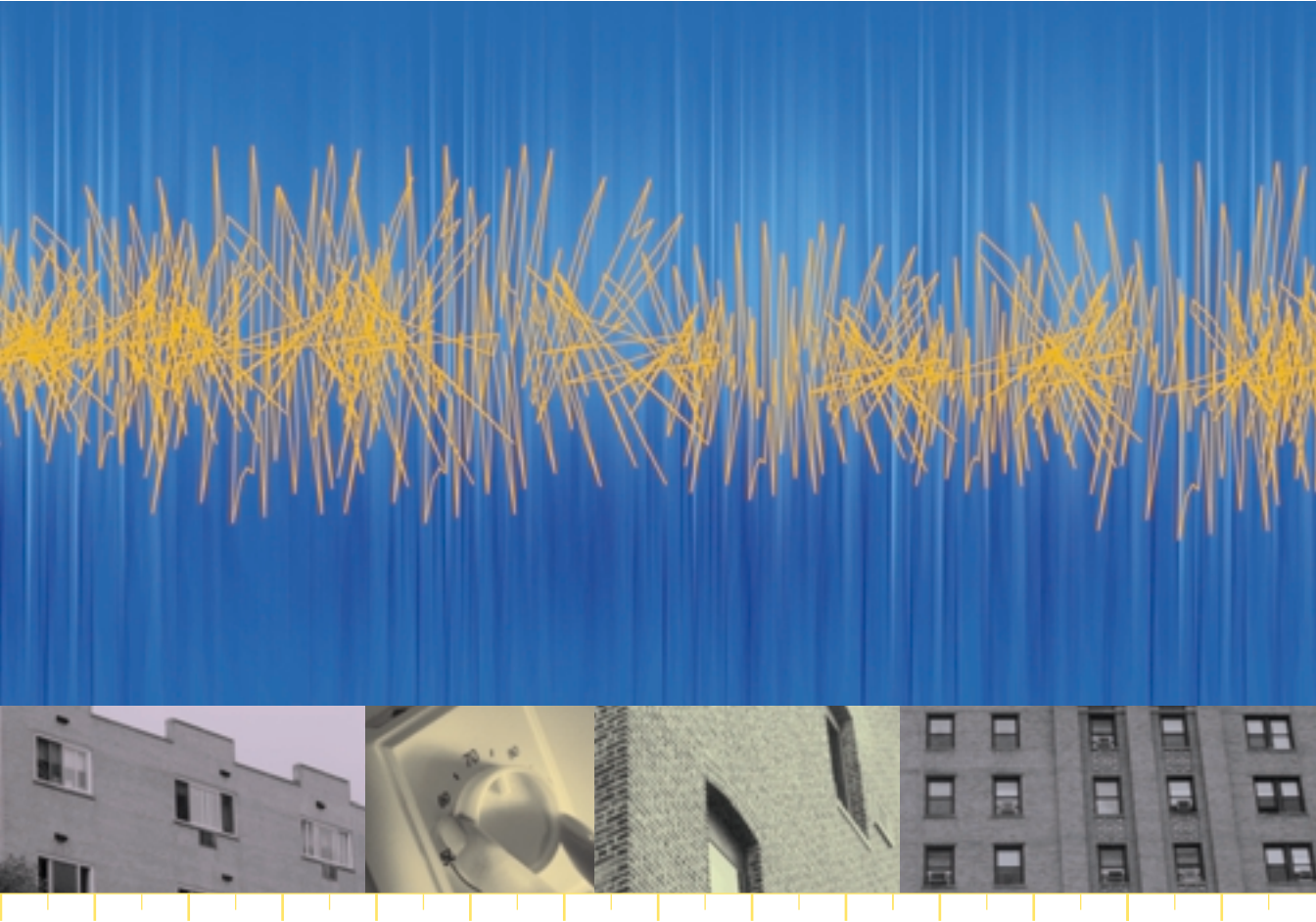
ComEd will send participants their monthly electric bill and all payments will be made to ComEd.

Can my friends and neighbors participate in ESPP?

Yes. If you know others who are interested, they can return a copy of the Interest Form or fill it out at the Community Energy Cooperative's web site www.energycooperative.org.



1- Complete the form 2- Mail back to the Community Energy Cooperative



The Energy-Smart Pricing Plan is a service offered solely by the Community Energy Cooperative, a project of the Center for Neighborhood Technology. The Cooperative's Energy-Smart Pricing Plan is supported by an experimental rate filed by ComEd and approved by the Illinois Commerce Commission. Additional funding for portions of the Plan is provided by the Illinois Department of Commerce and Community Affairs. The Community Energy Cooperative is, however, fully responsible for the Energy-Smart Pricing Plan, including education, outreach, responding to customer questions concerning the Plan, and any price protection the Plan offers. The Cooperative is not acting on behalf of ComEd or the Illinois Department of Commerce and Community Affairs.

Energy-Smart Pricing Plan Interest Form and Survey

Please complete and mail back. Or, fax to: 773-486-7643

☐ Yes, I'd like to see if I'm eligible for the Energy-Smart Pricing Plan.

Tell us about your energy use.

How do you keep cool? ☐ Fan(s) ☐ Window Air Conditioner(s) ☐ Central Air Conditioning

If you have central air conditioning, do you have a programmable thermostat? ☐ Yes ☐ No

If you have window air conditioner(s), how many units do you have? _____

How many of the following do you own?

_____ Dishwasher _____ Clothes washer _____ Computer _____ Gas Dryer _____ Electric Dryer

Do you have a swimming pool? ☐ Yes ☐ No

Do you: ☐ Own your home ☐ Rent

Authorization of Release to ComEd

In order to determine your eligibility for this program, the Community Energy Cooperative must have your authorization for Commonwealth Edison to release information about your account. This information is privileged and will not be shared with any other organization nor will it be used for any other purpose.

☐ By checking this box, I authorize ComEd to release my billing history to the Community Energy Cooperative

Your ComEd account number (10 digits) _____

Your name as it appears on ComEd bills _____

Your signature _____

Date _____

How do you prefer to receive information? ☐ mail ☐ e-mail _____

Name _____

Are you a member? ☐ yes ☐ no Member I.D. number, if known: _____

Street address _____

City, State, Zip code _____

Telephone number Day _____

Evening _____

E-mail _____



Thanks for filling out this Interest Form! The Community Energy Cooperative will get back to you within two weeks with a complete Enrollment Package if you are eligible for the program.

Enrollment in the Energy-Smart Pricing Plan is limited. The Community Energy Cooperative reserves the right to determine eligibility based on factors including household characteristics and other considerations.